

The Climate Action Programme has helped us align day-to-day operations with long-term sustainability goals. Now we're moving toward data-driven decisions

Reyhan Thomas, Compliance & Sustainability Manager, Grafton Hotel

Starting the journey

While we already had sustainability built into the Grafton's fabric, the Fáilte Ireland Climate Action Programme immediately showed us how we could start turning it into a **daily discipline**. Working with our Programme Advisor, we assessed where we were using the most resources. Realising that **more accurate measurements** were essential, we reviewed our Building Management System (BMS) and started planning for **smarter, more centralised control**.



Key figures

- 100% electric heating via VRF systems
- 18–30% estimated annual tonnes of CO2e saved per annum based on this switch
- Two energy audits completed (2022 & 2023) to track post-refurbishment performance
- €18,500 estimated annual savings (average) based on energy, waste and water measures

Case Study **The Grafton Hotel**

Making changes for the better

With the help of the Programme Advisor, we've made several improvements which haven't just reduced our carbon footprint – they've **increased team awareness and engagement**, allowed us to **manage our energy use more effectively**, and helped us to make **fully informed decisions going forward**. The Advisor's experience has also helped us explore **opportunities to optimise** before investing. It's all part of a business shift which isn't just operational, but cultural.

Moving towards a greener future

Don't let perfect be the enemy of progress. Whatever stage you're at, the programme gives you the **tools, guidance and structure** to start making smarter choices. Our own next steps involve completing **submetering** in key zones and implementing **detailed waste tracking** – two areas which the Advisor identified as both high-impact and feasible. We're also exploring **guest-facing initiatives** that align with responsible travel values.

About the Grafton Hotel

The Grafton is a modern, art deco-inspired hotel located off Grafton Street in Dublin 2 which is home to 128 spacious, contemporary bedrooms.

With our BREEAM In-Use 4-Star certification, we already had sustainability built into the fabric of the building, and in 2024, we embarked on a variety of new sustainability initiatives and policies based on Fáilte Ireland's Climate Action Programme.



About the Climate Action Programme

This case study is part of Fáilte Ireland's Climate Action Programme – designed to help tourism and hospitality businesses cut costs and lower their carbon footprint.

Through the programme, you can:

- Cut costs through reduced consumption and improved efficiency;
- Access ongoing expert advice, tailored support, and practical resources;
- Upskill your team with bespoke climate action training.

Find out more at failteireland.ie/climateactionprogramme